



FOR IMMEDIATE RELEASE

Contact: NICK DILELLO
PRODUCER
ARIZONA BABIES AND CHILDREN EXPO
1.877.291.8099
info@arizonababiesandchildrenexpo.com
www.arizonababiesandchildrenexpo.com

Arizona Babies and Children Expo - Producers Seeking Local & National Sponsors for their Second Annual Consumer Oriented Trade Show.

Glendale, AZ – Southwest Wedding Events LLC producers of the second annual "Arizona Babies and Children Expo" invite the most trend setting baby and children product manufacturers and service providers to participate in their consumer oriented trade show to be held at the University Of Phoenix Stadium on June 28 & 29, 2008

The Arizona Babies and Children Expo is a one-of-a-kind, two-day event for "hip moms, trendy tots and posh children" presenting all things baby and children in an atmosphere attractive to manufacturers, retailers and consumers alike. This exclusive event is expected to draw more than 7,500 attendees and focuses on safety, education health, fashion, design trends, products and services appealing to Arizona families.

The Arizona Babies and Children Expo uniquely combines aspects of both a trade show and a consumer show. Manufacturers may use Arizona Babies and Children Expo as a vehicle to launch new products, build relationships with potential vendors, create profitable co-op opportunities and obtain valuable consumer input for use in product development and targeted marketing. Consumers with a knowledgeable baby and children market awareness will be able to find the latest products and most desired fashion lines that will ensure their children's individuality.

Generally trade shows are strictly reserved for manufacturers and consumer shows for retailers. We feel we have created a formula that successfully brings together the best of both worlds. This show is unique in that it affords opportunities for just about anyone interested in the rapidly expanding up to the minute, high-quality segment of the pre-natal to school years market.

With over 10 years of experience, Southwest Wedding Events LLC has created and promoted shows and events including the extraordinarily successful Phoenix and Tucson Bridal Shows.

This one weekend event is expected to showcase the latest and ultimate products and services displayed in approximately 250 booths. An array of items will be featured for baby and children safety, education and wellness. There will also be safety demonstration, children entertainment and inspired fashion shows.

The Arizona Babies and Children Expo will be the "must attend" baby and children event of the season. Health Providers, Hospitals and Manufacturers are encouraged to participate on any of several levels; sponsorships, exhibits, or promotions. For more information on Arizona Babies and Children Expo or to reserve your space now, contact; Nick DiLello at 1-877.291.8099 or Kristen Agelastos at 623.974.4299 or by e-mail at info@ArizonaBabiesAndChildrenExpo.com